

2018

momentum

RATE CARD & MEDIA KIT



National
Multiple Sclerosis
Society

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OVERVIEW

Momentum, an 80-page quarterly magazine, is the largest publication focused on multiple sclerosis in the world with a circulation of 500,000, and an average issue readership of almost 1 million. Momentum recipients include people living with MS, physicians, nurses and allied healthcare providers, event fundraisers and donors to the National MS Society. The magazine includes first-person stories, consumer reports and expert opinions from MS specialists. Momentum provides reliable, comprehensive and timely information about all aspects of MS.

READER PROFILE*

- 84% of our audience is female
- 77% of recipients have MS. On average, those with MS were diagnosed 16 years ago
- 63% of Momentum's audience are between 35–54 years old
- 68% of Momentum readers report reading the last four issues
- 44% pass their issues to at least one other person, and 26% saved an article for future reference
- 36% have taken one action as a result of reading advertising
- 72% have taken at least one action as a result of reading articles or columns in Momentum
- 61% of Momentum readers are interested in MS research and find that the articles meet their needs
- Average time spent with each issue is 47 minutes

*Question Pro Research Survey, 2016

FACTS ABOUT PEOPLE LIVING WITH MS

- Women are two-to-three times more likely to have MS than men
- Most people with MS are diagnosed between the ages of 20 and 50
- Approximately 2.3 million people worldwide have MS

WHY ADVERTISE IN MOMENTUM

Momentum connects people affected by MS to the resources and information they need to live their best lives and offers access to the most sophisticated, best informed and engaged audience that takes action as a result of what they read. The magazine provides the most proactive and comprehensive information about MS, and offers advertisers a targeted pipeline to reach key decision makers and influencers in the MS community.

ABOUT MULTIPLE SCLEROSIS

Multiple sclerosis is an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body. Symptoms vary from person to person and range from numbness and tingling, to walking difficulties, fatigue, dizziness, pain, depression, blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are leading to better understanding and moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.3 million worldwide.

ABOUT THE NATIONAL MS SOCIETY

The National Multiple Sclerosis Society exists because there are people with MS. Our vision is a world free of MS. Everything we do is focused so that people affected by MS can live their best lives as we stop MS in its tracks, restore what has been lost and end MS forever.

We are more than an organization. We are a movement. United in our collective power to do something about MS now and end this disease forever. The gathering place for people with MS, their family and loved ones, healthcare providers, volunteers, donors, fundraisers, advocates, community leaders and all those that seek a world free of MS. A place to connect and take action. In order to change the world, we mobilize all possible human and financial resources to achieve results. Learn more at nationalMSSociety.org.

MOMENTUM EDITORIAL FEATURES

Companion tools to Momentum include an interactive magazine app and website. The digital components include the magazine feature stories about people living with MS, expert opinions from MS specialists, and reports on current events, MS advocacy and recent advances in MS research.

Features

- **Thrive:** Deep dives into wellness, symptom management, social matters, and employment issues, with a focus on strategies that enable people with MS — as well as their families and caregivers — to live their best life.
- **Connect:** Building, growing, and maintaining relationships — both personal and professional — in a life with MS.
- **Solve:** The latest scientific research, discoveries and findings about MS, and how they're improving people's lives.
- **Move:** Spotlight on events that show the MS movement in action; helps to raise awareness and funds for MS research.

Department / Articles

- **Pulse on MS:** News, briefings, facts, stats and Society news.
- **In the Know:** Articles with practical tips for managing finances, home life, health, nutrition and fitness.
- **Impact:** Profiles of people and organizations that have touched lives within the MS community.
- **Fired Up:** People affected by MS raise their voices about an issue, challenge or event that is meaningful to them; includes first-person narratives and humor about life with MS.
- **This Is Me:** Reader-submitted stories and art designed to inspire and uplift.

PRINT RATES

Display Rates

4-COLOR	1x	2x	3x	4x
Full Page	\$24,355	\$23,307	\$23,048	\$22,260
1/2 Page	\$14,614	\$13,985	\$13,831	\$12,574
1/3 Page	\$9,741	\$9,322	\$9,217	\$8,379
1/4 Page	\$7,795	\$7,376	\$7,122	\$6,703
BLACK & WHITE	1x	2x	3x	4x
Full Page	\$18,549	\$17,750	\$17,552	\$16,956
1/2 Page	\$10,827	\$10,589	\$10,226	\$9,625
1/3 Page	\$7,420	\$7,105	\$7,017	\$6,384
1/4 Page	\$5,931	\$5,617	\$5,424	\$5,105

Marketplace Rates

4-COLOR	1x	2x	3x	4x
1/6 Page	\$2,400	\$2,100	\$1,800	\$1,500
1/9 Page	\$2,200	\$1,900	\$1,600	\$1,300
1/12 Page	\$2,000	\$1,700	\$1,400	\$1,100

DIGITAL RATES

Website Rates

20% premium charged for rich media banner ads.

FREQUENCY	1x	2x	3x	4x
Leaderboard Banner	\$2,750	\$2,200	\$1,650	\$1,375
Skyscraper	\$2,200	\$1,925	\$1,650	\$1,375
Square	\$1,925	\$1,650	\$1,375	\$1,320
Rectangle Top Position (ad designed for visibility on mobile device screen)	\$2,448	\$2,160	\$1,800	\$1,728
Rectangle Bottom Position (ad designed for visibility on mobile device screen)	\$2,040	\$1,800	\$1,500	\$1,440
Video	\$3,600	\$3,000	\$2,400	\$1,800

App Rates

App (full page)	\$2,200	\$1,925	\$1,650	\$1,375
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Online rates are net.



CLOSING DATES

ISSUE	Print (Ad Space Close)	Print (Materials Due)	Digital (Ad Space Close)	Digital (Materials Due)	Ship
Spring 2018 Mar–May	12/7/17	1/19/18	2/3/18	2/19/18	3/19/18
Summer 2018 Jun–Aug	3/13/18	4/26/18	5/3/18	5/15/18	6/15/18
Fall 2018 Sep–Nov	5/15/18	6/29/18	7/6/18	8/16/18	9/16/18
Winter 2018–2019 Dec–Feb	8/16/18	9/25/18	10/2/18	11/1/18	11/30/18

INSERTION ORDERS

All insertion orders should be emailed to Elisa Beerbohm at elisa.beerbohm@nmss.org or faxed to 303-362-6253.

INSERTS

Available upon request. Contact Elisa Beerbohm at 303-698-6100 x15204.

Insert Ad Measurements

Two-page insert in folded form

- Each page must measure at least 4" high, with maximum dimensions of 8.125" x 10.75"
- Pick-up lap must be a minimum of 0.375" and weight ratio between two page and blank hanger. Must be 3:1.
- Hanger should be a minimum of 4"
- Minimum basis weight of stock is 7 pt for BRC, 80# gloss for non-BRC
- Foot trim is 0.125"
- Must meet USPS postal regulations
- Must be supplied folded

Four-page insert folded form

- All pages must measure 4", with a maximum dimension of 8.125" x 10.75"
- Pick-up lap must measure a minimum 0.375"
- Foot trim 0.125"
- Must meet USPS postal regulations
- Must be supplied folded

Envelope order form

- Envelope must extend beyond message flap by 0.375" in FOLDED form
- Folded envelope must measure at least 5.75" (W) and no larger than 7.5" (H). This includes 0.125" foot trim and 0.375" pick-up lap.
- Must meet postal regulation
- Perf lines must be 0.375" from the fold/binding line
- Minimum basis weight of stock is 7 pt
- Envelopes should be approved by binder with a mock-up
- Must be supplied folded

GATEFOLDS

Available upon request. Contact Elisa Beerbohm at 303-698-6100 x15204.

BUSINESS REPLY CARD (BRC)

Available upon request. Contact Elisa Beerbohm at 303-698-6100 x15204.

DISCOUNTS

- Frequency discounts apply to multiple issues and/or total ad insertions in a calendar year
- 15% agency discount to recognized agencies only

PRODUCTION

- Quantity: 500,000 plus 3%
- Inserts cannot exceed 100 lb weight text stock
- All inserts will appear in the front half of the book with pick-up lap in back half of book (low folio lap). Inserts appearing in back of book (with a high folio lap) are subject to an additional charge.
- All type must be 0.25" from the final trim, and a minimum of 0.125" from the gutter
- All bleeds must allow 0.125" trim
- All inserts require a minimum 0.375" low folio pick-up lap
- Die-cuts within body of insert must be limited so as not to affect stiffness of the page and in no way adversely affect material on adjacent page
- Samples of inserts/onserts should be submitted to the Society a minimum of 30 days prior to press start date. Contact Elisa Beerbohm at 303-698-6100 x15204.

DELIVERY

All inserts must be furnished printed, folded and untrimmed and sent to:

Quad Graphics

Attn: Kimberly Barnes
56 Duplainville Road
Saratoga, NY 12866-9020
Tel: 518-581-4461

All inserts must be brickpiled on pallets — no cartons or palletainers. Quantity, publication and issue date must be indicated on each pallet.

PRINT AD SPECIFICATIONS

Print Ad Sizes

- 2-page spread, bleed: 16.25" x 10.75"
- 2-page spread, no bleed: 15" x 9.5"
- Full page, bleed: 8.25" x 10.75"
- Full page, no bleed: 7" x 9.5"
- 1/2 horizontal, no bleed: 7" x 4.5"
- 1/3 vertical, no bleed: 2.25" x 9.5"
- 1/4 vertical, no bleed: 3.4375" x 4.5"
- Back cover, bleed: 8.25" x 7.5"
- Back cover, no bleed: 7" x 6.875"

Marketplace ads:

- 1/6 vertical, no bleed: 2.25" x 5"
- 1/9 vertical, no bleed: 2.25" x 2.875"
- 1/12 vertical, no bleed: 2.25" x 2"

Momentum magazine trim size: 8" x 10.5"

Keep all important elements **at least 0.25" from all edges.**
Saddle stitched.

Acceptable File Formats

Please supply a **high-res, print-ready PDF/X-1a file**. View specifications at swop.org or adobe.com (search on "PDF/X compliance").

All fonts must be outlined or embedded. All images must be 300 dpi. Crop marks and color bars should be outside printable area (0.125" in offset). Only one ad page per PDF document.

Color

Color ads must use CMYK color only. Do not use Pantone/spot colors. All colors must be converted to CMYK. RGB, LAB or PMS/spot colors will not be accepted. Black & white ads should use black only (not 4-color); images should be grayscale. 2-color ads should be built from CMYK process.

Ink destiny not to exceed 300%. Black text 12 pt or smaller should be black only (C=0%, M=0%, Y=0%, K=100%).

Proofs

A color proof printed at 100% with registration marks and color bars must accompany all color ads. For contact color: Kodak approval, FinalProof, Match/Print or other SWOP-certified color proof. View specifications online at swop.org. The publisher will not be held responsible for color running incorrectly if a color proof is not submitted by the advertiser.

Failure to follow these guidelines may require additional time and charges and/or sacrifice reproduction predictability. The publisher is not responsible for the final reproductive quality of any materials provided that do not meet the defined specifications of the publication.

Send all proofs to:

Elisa N. Beerbohm

National MS Society
900 South Broadway, 2nd Floor
Denver, CO 80209

Tel: 303-698-6100 x15204

Fax: 303-362-6253

elisa.beerbohm@nmss.org

DIGITAL AD SPECIFICATIONS

Website Advertising Requirements

Reach readers through **MomentumMagazineOnline.com** — updated quarterly with the latest magazine content and exclusive online features.

Online ads are only served in the continental United States.

Acceptable file formats:

- All web images must be 72 dpi
- Color format: RGB or indexed
- File types: .jpg, .png, .gif
- Click tags OK

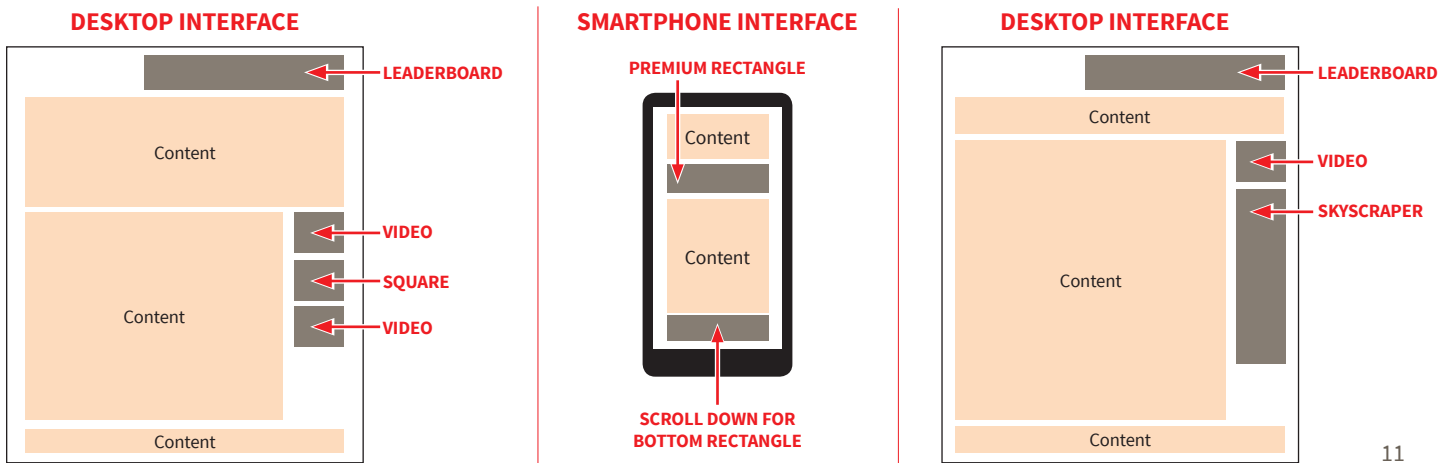
Banner, video and mobile ads are designed to work across all modern browsers, but display support will vary across networks and firewall configurations. Banners and mobile ads are served using Google DoubleClick and may be blocked by some networks from view. The list of compatible browsers includes:

- Internet Explorer (IE) 7–10 (some IE7 and IE8 configurations are known to block DoubleClick ad sources)
- Chrome, Firefox, Safari
- iOS, Android, Win7 Mobile

Video Advertising Requirements

- All videos and video posters must be a 16:9 aspect ratio
- Video poster size: 300 x 150 px
- Video poster format: .jpg, .png, .gif. No larger than 40 KB.
- Video size: 640 x 360 px
- Video format: .mov or .mp4
- Max length: 90 seconds
- Playback and audio on click only. No autoplay. No looping.
- Video can be hosted by Momentum magazine or hosted by the advertiser. If your video is self-hosted, you must provide the direct source link.

	LEADERBOARD	SKYSCRAPER	SQUARE	VIDEO	MOBILE RECTANGLE (Ad designed for visibility on mobile device screen)
Dimensions	728 x 90 px	160 x 600 px	300 x 250 px	640 x 360 px	320 x 50 px
Max file size	40 KB	40 KB	40 KB	10 MB	20 KB
Animated gif allowed	Yes	Yes	Yes	N/A	No
Max animated time	:30 seconds	:30 seconds	:30 seconds	N/A	N/A



App Advertising

Print ads will be automatically replicated for the app version of Momentum magazine, unless the advertiser specifies to “opt out” by the Digital Ad Close deadline (see page 7).

The app is accessed through the **Apple iTunes** and **Google Play** stores.

An advertiser may submit app-specific ad materials according to the specifications below. All new app ad materials must be received by the Digital Ad Materials Due date (see page 7). Additions or replacements after the deadline will be subject to page replacement fees, or the omission of your ad.

PDF PAGE SIZE — Full page bleed 8.25” x 10.75” (trim size 8” x 10.5”) with all printer marks. Include “ADVERTISEMENT” label on all 4/C pages. See Advertising Guidelines on page 14.

FONTS — All fonts must be embedded.

- Base 14 fonts must be embedded, too
- Embedded subsets are acceptable
- Composite and Identity-H fonts should not be used, as they will not render properly.

AD TEXT should be searchable, if possible. *The Society will accept ads supplied as images, but cannot generate searchable output from ads set as images.*

CROP MARKS may be present on pages. *The Society will crop pages to crop marks, if they are present.*

IMAGE SPECIFICATIONS

- 300 dpi is preferred, 200 dpi is the minimum accepted.
- Assets should be produced as .jpg or .png and in RGB mode.
- There is no maximum resolution. However, the Society will downsample anything higher than 300 dpi as part of our conversion process.
- *Supplying files with a resolution above 300 dpi will not improve the quality of your digital edition.*

OTHER CONSIDERATIONS

- When exporting files from InDesign, select **Export/PDF for Print**. Do NOT export the files as Interactive. Files saved as Interactive will not process correctly.
 - Export using high-quality setting
 - Export single pages with all printer marks
 - Export to include bookmarks and hyperlinks
- Each PDF page should include one print page. **Do not output page spreads on single PDF pages.**
- Files may be supplied as a **single stitched PDF or as individual page PDF files.**
- Stitched PDFs (all pages in a single PDF)
 - Should not exceed 500 MB in size (if your stitched PDF exceeds 500 MB, please supply individual page files)
 - Must be assembled in the sequence that you would like the pages to appear in the digital edition
 - Must include all pages
 - Should have the pages numbered (labeled) as they should appear; each page label must be unique
 - Are cross-referenced for the digital edition (in case your print edition uses different page numbers)
- Individual page PDFs
 - Should be labeled sequentially so they may be sorted by name for automated merging, with the exception of cover or insert pages
 - Supply no more than one PDF file per page (please do not include multiple revisions of the same page)
 - Include a layout file or assembly instructions if there are inserts or other ambiguous assembly sequence (e.g. for gatefold or insert pages)

SUBMITTING PRINT FILES

Utilize Ad Shuttle to submit your print ads. All print advertisers must post their materials for each quarterly issue, including pick-ups from prior issues.

1. Go to **adshuttle.com** to submit your press-ready PDF files.
2. Click **Start** on the homepage. First time users must create a username and password.
3. Enter your submission details:
 - From the **Publication** drop down menu, choose **Momentum**
 - From the **Issue** drop down menu, choose in which issue your ad will run
 - In the **Advertiser Space**, please type your company name as you wish for it to appear in print
 - Click **Continue**
4. Enter your material details.
 - Unit Headline — Company Name
 - Choose your ad size from the drop down menu
 - Choose your proof option
 - Enter any notes (optional)
 - Click **Save/Upload**
5. Upload your file.
 - Click **Browse** to find your ad
 - Choose colors (should be CMYK)
 - Click **Continue** — **NOTE: If your ad fails preflight, you will not be able to continue.**
6. If the ad passes all preflight requirements, you will be able to click **Next** to position the ad.
 - You can choose the positioning or click the **Center Image** button on the right
 - Click **Save**
7. Once the ad is uploaded, you can approve or reject the ad.
8. Once approved, you can view preflight results.
 - If there are any preflight warnings, you can accept and AdShuttle will still approve the ad. If you would like to make necessary adjustments, you may re-submit your ad.
9. Choose to **Deliver Now or Later**.
10. Once you deliver your ad, you should receive a confirmation ticket from **AdShuttle@quadsystems.com** with your ticket number and submission information.

Help guides on ad creation, user information, precheck/preflight problems, and preset files are available at the top of the page once logged in to AdShuttle. **For Customer Service questions regarding AdShuttle, please call 866-774-5784. For more information on ad guidelines, visit: adshuttle.com/Content/HelpResources/AdCreationGuide.pdf**

SUBMITTING DIGITAL FILES

Email digital files to **LKlepitch@glcdelivers.com**.

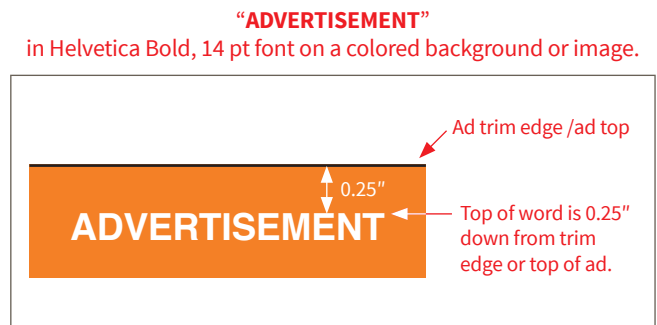
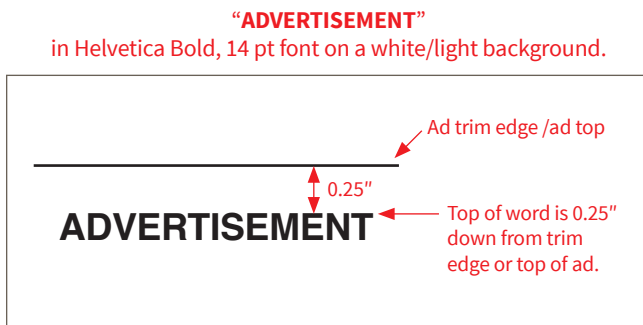
LIABILITY

It is the responsibility of Advertiser and its agency to check the correctness of their advertisement when submitting their files through AdShuttle. Publisher assumes no responsibility for running wrong creative versions or for errors appearing in advertisements, including incorrect page order of the advertisement, submissions that do not contain an updated corporate logo and/or other errors found in Advertiser’s submission. Should the Publisher’s contracted printing company make an error related to Advertiser’s order during printing and/or production, Publisher shall not be liable and Advertiser must work directly with the printing company to reach a resolution.

ADVERTISING GUIDELINES

- All ad pages must be labeled “ADVERTISEMENT.” The exception is for B&W Patient ISI/Safety Information pages. The word ADVERTISEMENT must be in 14 pt Helvetica Bold typeface, ALL CAPS, in black or drop-out white. The Society reserves the right to correct ads that do not comply with this guideline by placing the word ADVERTISEMENT over the ad at the publisher’s discretion.

Examples of type style, size and placement:



- All production charges are net and non-commissionable to advertising agencies.
- All new advertisements are reviewed by all parties the Society deems necessary to ensure that the ad is consistent with our guidelines. If an advertisement does not meet these guidelines, the advertiser will have the opportunity to make revision(s) prior to the closing date.
- Ads that could potentially be confusing to a reader by inferring a direct relationship, affiliation, endorsement, or offering by the National MS Society, will be rejected.
- Advertisements from pharmaceutical companies must conform to all FDA regulations.
- All prescription and over-the-counter medications, food products, vitamins, special diets, medical devices, and assistive aids promoting specific health benefits for people with MS will only be accepted if claims made in the ad can be substantiated by specific clinical data from a reputable institution.
- We do not accept ads for medical tourism.
- All print publications, DVDs, CDs and programs incorporating any of the above must be reviewed by the Society to ensure accuracy and safety to our readers.

- Momentum will not accept ads for participation in clinical trials. The Society will review all requests to recruit volunteers through our website, and support study recruitment at our discretion. Inquiries should be directed to the Research & Clinical Programs office.
- Momentum magazine is mailed according to the United States Postal Regulations and adheres to all requirements for Nonprofit Mail Status. This status places restrictions on advertisers from whom we can accept ad submissions. Any advertising that is considered in the categories listed below should be carefully checked with the USPS and Nonprofit Mail guidelines, as these conditions must be fully met prior to consideration by Momentum magazine for inclusion in publication advertising.
 - Credit, debit, charge card or similar financial organization
 - Insurance policies/providers
 - Travel companies/providers

INSERTION TERMS AND CONDITIONS

These conditions apply to all advertisements, insertion orders, drafts and mock-ups submitted to the National MS Society (“Publisher”) for publication in the print edition or a digital application edition of Momentum.

Publisher Approval

All contents of advertisements are subject to Publisher’s approval. Publisher reserves the right to reject or cancel any advertising copy, which it deems objectionable, misleading, not in the best interests of the reader, or contrary to Federal and State regulations, whether or not the ad had previously been accepted and/or published. Publisher further reserves the right to reject or cancel any advertisement, insertion order, space reservation, or position commitment at any time without giving cause. Publisher reserves the right to insert the word “advertisement” above any copy. Ad units that run on a two-page spread that are less than a full page must have the label “ADVERTISEMENT” on each page specifically in accordance with the requirements listed on page 14.

Advertiser Warranty

Advertiser and its agency assume liability for all content of advertisements published by Publisher. Advertiser and its agency warrant that: (1) it has all the necessary rights in the advertisement, including acquiring necessary intellectual property rights for the advertisement; (2) the advertisement does not violate any applicable law or regulation; and (3) the advertisement does not violate or infringe upon any third-party right in any manner or contain any material or information that is defamatory, libelous, slanderous, that violates any person’s right of publicity, privacy or personality, or may otherwise result in any tort, injury, damage or harm to any person. Advertiser and its agency acknowledge that Publisher is relying on the foregoing warranties.

Liability

To the full extent permitted by law, Publisher is not liable for any loss or damage, whether direct or indirect, including consequential loss or any loss of profits, punitive damages, or similar loss, in contract or tort or otherwise, relating to the advertisement or this agreement for any cause whatsoever, whether due to Publisher's negligence, breach of contract, breach of warranty, or any other claim in law or equity. Under no circumstances shall Publisher's liability exceed the invoiced price allocable to the specific portion of the work that gave rise to the liability. Publisher is not liable for any error in the advertisement or any failure of the advertisement to appear for any cause whatsoever.

Advertiser and its agency agree to defend, indemnify and hold Publisher harmless against any expense or loss relating to any claims arising out of publication or breach of any Advertiser Warranty.

Advertisement Positioning

Positioning of advertisements is at the sole discretion of Publisher. Publisher does not guarantee any positioning requests.

Cancellation Policy

- **Cancellations for print advertising schedules must be received in writing three (3) weeks** prior to the stated material due date.
- **Cancellations for online advertising schedules must be received in writing thirty (30) days** prior to the stated material due date.

The Advertiser and its agency are responsible for the full cost of the space reserved for any late cancellations, whether or not the Publisher repeats an advertisement.

If an Advertiser cancels an order that has discounts in addition to available frequency rates, the Advertiser shall pay the Publisher the difference between the frequency rate and the actual rate paid for all advertisements already published under the order.

PREMIUM POSITION CANCELLATIONS

All Premium Positions (cover #2, #3 and #4, inserts, onserts, polybags, center spread ad units and gatefolds) **must be cancelled in writing sixty (60) days** prior to the future issue ad space stated deadline.

The Publisher reserves the right to use an advertisement from a previous issue for any cancellations received after the stated deadline as outlined in the Cancellation Policy at full cost.

Advertising Placement and Positioning

Momentum magazine does not guarantee ad positioning or separation from other advertisers. A position guarantee is only permissible when a premium position is purchased (i.e., covers, gatefolds, center spread ads and onsert/insert placements).

Agreed-Upon Rate

Rates agreed to in a signed Insertion Order shall not change so long as the Advertiser provides creative consistent with the signed Insertion Order. If the Advertiser changes the creative (e.g. adds color pages that were quoted as black and white), the Advertiser is liable for the additional cost associated with the changes based on the Publisher's current rate card. Advertiser must alert the Publisher **at least thirty (30) days prior** to the materials deadline that a change to the creative version is being requested.

Advertiser Responsibility

It is the responsibility of Advertiser and its agency to check the correctness of their advertisement when submitting their files through AdShuttle. Publisher assumes no responsibility for running wrong creative versions or for errors appearing in advertisements, including incorrect page order of the advertisement, submissions that do not contain an updated corporate logo and/or other errors found in Advertiser's submission.

Payment

Payment is due in full immediately upon receipt of the invoice. Publisher reserves the right to discontinue future advertisements if Advertiser or its agency fail to pay an invoice within 30 days after issuance. Advertiser and its agency are liable for the full cost of any advertisements not printed because of non-payment. At its discretion, Publisher may charge interest at the rate of 18% per year for all invoices not paid after 30 days.

Miscellaneous

This agreement shall be governed by and construed in accordance with the laws of the State of Colorado. Any civil action or proceeding arising out of or related to this agreement shall be brought in the courts of record of the State of Colorado. Each advertiser and its agency consents to the jurisdiction of such courts.

Conditions other than rates are subject to change by Publisher without notice.

Publisher is not bound by any conditions other than those set forth here. Publisher is not bound by conditions printed or appearing on insertion orders or copy instructions that conflict with the provisions set forth here.

MOMENTUM MAGAZINE CONTACTS

Publishing and Editorial

Beth Clark

National MS Society
900 South Broadway
2nd Floor
Denver, CO 80209
Tel: 303-698-6100 x15126
beth.clark@nmss.org

Jane Hoback
Editor

National MS Society
Tel: 303-698-6100 x15251
jane.hoback@nmss.org

Advertising Sales

Elisa N. Beerbohm
Ad Sales Manager

National MS Society
Tel: 303-698-6100 x15204
Fax: 303-362-6253
elisa.beerbohm@nmss.org

Production

Linda Klepitch
Project & Ad Traffic Manager

GLC - a marketing
communications agency
Tel: 847-205-3030
LKlepitch@glcdelivers.com